



2013 Buy Bixby



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2013 Buy Bixby program to kick off November 2

Bixby, OK - The 2013 version of the highly popular “Buy Bixby” shop-local program, which will start November 2nd and run through December 15th, 2013, will feature both a record amount of cash prizes and record number of participating sponsors, according to Bixby Mayor Ray Bowen. “This year’s ‘Buy Bixby’ program will be bigger and better than ever. I urge people from throughout the Tulsa metro region to repeatedly visit as many of our 110 ‘Buy Bixby’ participating merchants as you can, in order to give your family multiple chances to earn its share of \$17,000 in cash prizes, including a grand prize award of \$10,000 cash,” Bowen said.

The Bixby Mayor said there would also be a \$1,000 Cox Bundle from Cox Communications awarded to a winning ticket holder. In addition, he said, there will be many other prizes given out to persons attending one of three live radio remotes to be held over the course the program, each featuring radio station 98.5 KVOO. The first such event, which will mark the official kick-off the 2013 “Buy Bixby” program, will be held on Saturday, November 2nd, from 11am-1pm at Docs Country Mart located near 151st and Memorial.

The “Buy Bixby” program is one of the state’s most successful holiday shopping programs and is considered by many observers a model for how to run one, according to Bowen. “This marks the sixth year of our ‘Buy Bixby’ program, and it’s gotten bigger and better every year. We frequently hear from other communities asking how we do it”, Bowen said.

Bowen explained the “Buy Bixby” program is designed to build awareness of, and excitement about Bixby businesses. “Our ‘Buy Bixby’ program provides people within our community and throughout the region with greater exposure to what Bixby has to offer. First, it helps keeps more of our local citizens shopping dollars in our community. Second, it draws new shoppers from here and elsewhere to our participating businesses. And third, it gives customers the chance to win a grand prize of \$10,000 cash, plus a shot at \$7,000 in other cash prizes, all just in time for the holidays,” Bowen said. “It’s a win-win”.

Bowen further explained that on December 16th, in addition to holding a drawing for the grand prize award of \$10,000 in cash, there would be also be drawings held for four additional cash prizes of \$1,000 each. Thus a total of \$14,000 in cash prizes will be distributed to shoppers holding the winning tickets, selected at random from all the tickets issued during the campaign. “Buy Bixby” shoppers are

encouraged to hold on to their tickets until all cash awards have been claimed. Bowen further explained that at each of the three live remotes, there will be distributed twenty \$50 cash prizes on the spot, for an additional total of \$3,000 in cash prizes. In total, \$17,000 in cash prizes will be distributed.

For more information, including a complete listing of participating merchants, visit BuyBixby.com or contact Jeffrey Beltran (918) 366-0494, or Mayor Ray Bowen (918) 693-3629 or City Manager Doug Enevoldsen (918) 366-4430.

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