



Press Release Press Release

Sprouts Farmers Market to hold Grand Opening on April 24th for its new Bixby location

For Immediate Release:

Bixby, Oklahoma 04-11-13 - The Sprouts Farmers Market will open their first store in Northeastern Oklahoma in its newly constructed 25,000 square foot building at 10111 S. Memorial Drive, in Bixby, OK on Wednesday, April 24, 2013 at 7am. Regular store hours will be 7:00 a.m. to 10:00 p.m. every day.

“We are both pleased and proud to welcome Sprouts Farmers Market, one of the fastest growing grocers in the nation, to Bixby and to the Tulsa metro region,” Bixby Mayor Ray Bowen said. “Sprouts’ decision to start its expansion here in Bixby says a lot about our community and its company. They really liked our very positive demographics, high population growth rate, and our business friendly nature.”

Sprouts is a neighborhood grocery store with the feel of an old-fashioned farmers market. You’ll find mountains of fresh fruits and vegetables, barrels of wholesome grains, nuts and sweets, full-service deli, meat and seafood counters—complete with homemade burgers and sausages. The store offers spacious aisles and you’ll find fresh baked goods, gourmet cheese, sensibly-priced vitamins and supplements, and thousands of natural, organic and gluten-free groceries.

The stores are reminiscent of an old-time farmers market, with their crates and stacked produce, and a soundtrack from the '50s and '60s. But they are also modern-day supermarkets, carrying everything from juice to gelato and aloe to aluminum foil.

Sprouts will celebrate the official grand opening of its Bixby store with exclusive coupons, free food samples, great give-aways and prizes, educational events, and much more.

“Bixby has many fine retailers in our community, and this latest quality addition gives area residents one more reason to live, work and play here and to “Buy Bixby”. We urge all area residents to come check out Sprouts’ grand opening, tour this rapidly expanding area, and return often,” said City Manager Doug Enevoldsen.

For more information, visit Sprouts.com or contact Sprouts Farmers Market store manager Joseph Heck, (918) 364-7272, or Mayor Ray Bowen (918) 693-3629 or City Manager Doug Enevoldsen (918) 366-4430.